

Inspire

A New Brand to Further Our Mission and Values – A Path to Inclusion

You might have noticed we have a new look and a new name! After 100 years of serving the community and providing a lifespan of support services to individuals with special needs and developmental disabilities, we have a new brand to further our mission and values.

We started in 2018 with research that informed our strategic planning process and ultimately guided the creative execution of our new brand identity—all made possible by a grant from Graybird Foundation. Through our stakeholder surveys, we heard a lot of positive comments about our strengths:

- Our programs are highly valued by the families and people we serve.
- Our amazing team is incredibly dedicated.
- We have a strong leadership team, including an outstanding board of directors.
- And, most importantly, our community recognizes that everything we do is guided by our vision of a world where people of all abilities are accepted, respected, and included.



The public opinion polls affirmed that when a nonprofit's name conveys its mission, the awareness of—and the support for—that nonprofit goes up significantly. That is why we chose AbilityPath—a name that represents our mission and the lifelong journey we go on with those we serve, empowering them to achieve their full potential.



The purpose-filled tagline, *Inspiring Inclusion*, embodies our core values that guide our work every day. It is also a reflection of our stakeholders—countless teachers, specialists, donors, advisors, staff, parents, and other community members—who create communities of support and motivate others to include people of all abilities in every aspect of society.

We invite you to help us spread the word about the AbilityPath name and our important work. Your voice is a powerful vehicle for our message. Together, we will continue inspiring inclusion for the next 100 years!



CEO Corner

I hope you are staying safe and healthy. The past few months have been memorable in so many ways. I am incredibly proud of the work our teams have done to continue supporting children and adults with developmental disabilities during the COVID-19 pandemic. Every department has been impacted yet remained focused on our mission and the interests of those we serve.

We have also changed our name and tagline! This marks the culmination of two years of hard work and input from our entire community. Our rebrand discussions coincided with Abilities United becoming affiliated with Gatepath last year. The merger fortuitously provided insight and momentum in choosing a name more reflective of our work. This, coupled with our 100th anniversary and generous support from Graybird Foundation, made it clear that we had a unique opportunity to create a long-term impact on our organization and those we serve. I'm more excited than ever that together, as AbilityPath, we will continue inspiring inclusion for the next 100 years!

And talk about inspiring! Our *Power of Possibilities* event on May 14 was a HUGE success. The planning committee worked for almost a year and then had to do a massive pivot to a virtual event. Thanks to incredible participation from our community, the anniversary celebration was a fitting tribute to our 100 years of service.

With the world going through such uncertain times, it is especially meaningful to have your support and dedication. Our staff and those we serve continue to be humbled by your generosity and your encouragement.

All the best,
Bryan Neider
Bryan Neider
CEO



AbilityPath Celebrates

More than a thousand people joined us online last month to celebrate our 100th anniversary during *Power of Possibilities*! Through the generosity of our community, we reached our goal of \$1,000,000, making it the most successful fundraising event in our history. We are tremendously grateful to all our donors and sponsors, and we extend special thanks to our title sponsor, Carole Middleton.

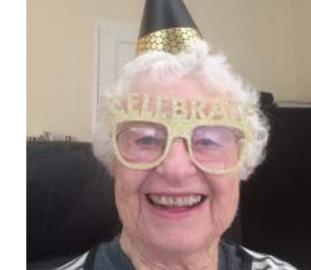
Dr. Temple Grandin, world-renowned autism self-advocate, was absolutely riveting. She fully embodies our mission of acceptance, respect, and inclusion and is a shining example of what the *Power of Possibilities* truly means in the lives of those with developmental disabilities. We are deeply grateful to Dr. Grandin for making our centennial celebration so memorable.

Each year, we recognize an incredible individual who inspires us with their perseverance and accomplishments. The 2020 Neal Poppin Award winner is Rolando Hernandez, who has worked in the housekeeping department at the San Francisco Airport Marriott Waterfront for 17 years. He is a quiet, humble man who is extremely dedicated to his job. Every day, he wakes at 4:30 am to get ready for work and start a multi-leg commute to arrive at work by 10:00 am! We look forward to honoring Rolando and sharing more of his story with you.

The outpouring of support, especially during these challenging times, is a testament to the power of community and the *Power of Possibilities*. Your dedication to our mission is helping us inspire inclusion for the next 100 years.

Visit abilitypath.org/POP to view the online event.

100 years of inspiring inclusion



Thanks to our sponsors of *Power of Possibilities*

TITLE SPONSOR

Carole Middleton

DIAMOND

Sutter Health, Mills-Peninsula Medical Center

PLATINUM

Bailard and The Bailard Foundation
Cotchett, Pitre & McCarthy LLP
Gatepath Auxiliary
Insidesource

GOLD

Anonymous
Alberta and Bill Aldinger
Patricia and Steve Barulich
Janice Berthold, Heffernan Insurance
David Breaux and Kyle Arana
Elaine and George Cohen
D'Elia Construction
Electronic Arts
Sharon and Joel Friedman
Jay Gellert
Graybird Foundation
Linda and Richard Leao
Katie and Bryan Neider
Norman S. Wright Mechanical Equipment
Oracle
Barbara and Paul Regan
Rachel and Simon Segars

SILVER

Kathryn and Richard Breaux
Lisa and Kevin Cullinane, SC Properties
First Republic Bank
Karen and Todd Gemmer
The Giotinis Family
Diane and Charles Mason

BRONZE

Barulich Dugoni & Suttman Law Group, Inc.
Phyllis and Scott Bedford
Mike Brownrigg and Marty Burchell
Shannon and Jeff Fallick
GoPro
Hope Services/Chip Huggins
Ishrag Khababa
Lilli Rey
Satellite Healthcare
Jennifer Wagstaff-Hinton and John Hinton

Mark Your Calendar

Authors Luncheon

Thursday, October 22, 2020

7:00 PM | Online

Join us to hear renowned authors discuss their latest works and share their literacy inspiration.

Learn more at:
abilitypath.org/authors



Community Gatepath
Sobrato Center for Nonprofits
350 Twin Dolphin Dr., Suite 123
Redwood City, CA 94065
650-259-8500 | abilitypath.org

Non-Profit Org
U.S. Postage
PAID
Burlingame, CA
Permit No.19

Stay Connected:



Gatepath and **Abilities United** proudly announce our new name, AbilityPath. The name and brand were chosen to more effectively convey our mission of acceptance, respect, and inclusion.

Learn more at abilitypath.org

